

“Red States, Blue States, United States: The 2020 U.S. Elections, Japan, and the Indo-Pacific Region.”

Speaker: Business Executive and Former Senior U.S. Diplomat

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略歴 マーク・ディビッドソン

米国国務省の海外勤務職員（キャリア外交官）として28年務めた後2015年8月に10億ドルの売上を誇る日本アムウェイに入社。行政や業界との渉外活動、メディアや広報、社会貢献活動および規制政策などの業務を統括。ワシントンでは、オバマ大統領の指示により、対テロ戦略的コミュニケーション・センター(CSCC)を設立。米下院の国際関係委員会のアジア関連スペシャル・アドバイザーを務め、軍隊少将に当たる公使に任命され、国務長官からキャリア功績賞を、国務省から 優秀名誉賞を受けるなど受賞多数。2014から15年にかけては、ワシントン DC の国防総合大学で戦略的リーダーシップと米国の外交政策について教鞭を執り、米国の外交政策に関して様々な記事やコラムを執筆。在日米商工会議所(ACCJ)では、政府関係委員会の副委員長、教育委員会の共同委員長を務める。また、テンプル大学ジャパン、ハンズオン東京、フレッチャー法律外交大学院のアジア諮問委員会など、様々な教育委員会や慈善団体の役員も兼務。ダートマス大学で学士を修了し、タフツ大学フレッチャースクールにて修士号（法律および外交）を取得。ジョンズ・ホプキンス大学・高等国際関係大学院全米政治学会議会フェロー。

Mark Davidson joined Amway in August 2015 following 28 years as a Foreign Service Officer (career diplomat) with the U.S. Department of State. At Amway Japan, a \$1 billion company, he oversees government and corporate affairs, media and public relations, corporate social responsibility, and regulatory policy. Amway, active in 100 markets globally, is the number 1 direct seller in the world. As a diplomat, Mark served four times in Japan, including as U.S. Embassy Minister-Counselor for Public Affairs. He also served in Islamabad, Asuncion, Madrid, and Caracas. In Washington, at the direction of President Obama, he established the interagency Center for Strategic Counterterrorism Communications (CSCC). Previously, he also served on the staff of the U.S. House of Representatives International Relations Committee. Mark achieved the Senior Foreign Service rank of Minister-Counselor, equivalent to a two-star general in the military. He received the Secretary of State's Career Achievement Award and the State Department's Superior Honor Award, among other honors. In 2014-15, Mark taught U.S.-Japan relations and strategic leadership at the National Defense University, Washington, DC. He has published numerous articles, columns, and book chapters on U.S. foreign policy. He is Vice Chair, Government Relations Committee, American Chamber of Commerce in Japan (ACCJ), and Co-Chair of ACCJ's Education Committee. He also serves on numerous educational and charitable boards, including Temple University Japan, Hands On Tokyo, and the Fletcher School of Law and Diplomacy Asian Advisory Council. Fluent in Japanese, Spanish, and French, Mark holds an A.B. from Dartmouth College and an M.A. (Law and Diplomacy) from the Fletcher School, Tufts University. He was an American Political Science Association Congressional Fellow at the School of Advanced International Studies, the Johns Hopkins University.