

# 4th Future Tourism Leaders Workshop: “Sustainable Tourism in the Post-Covid World”



3rd Future Tourism Leaders Workshop (2020)

## Objectives

The tourism industry and social conditions have changed drastically due to the COVID-19 pandemic. **Based on the current situation, we will present and discuss the future of sustainable tourism and the potentials of tourism through the lens of the SDGs.** Participants will also learn how to use technology to create virtual tours through storytelling.

**March 8 (Wed) to 9 (Thu), 2023**  
**Online event (Free of charge)**  
**[Via Zoom & YouTube live]**  
**Language: English**

*\*Some sections are on limited capacity.  
Please refer to the reverse side for details.*

## Recommended for those:

- who want to learn about how sustainable tourism can be in the post COVID world
- who wish to discuss in depth the possibilities of post-COVID-19 tourism through group work
- who wish to gain a deeper insight into how tourism can contribute to achieving the SDGs
- who are interested in creating virtual tours



- Symposium on the morning of Day 1 and Presentations of Best Virtual Tours on the afternoon of Day 2 will be conducted via YouTube live and **available to anyone who registers in advance**.
- Applications for the Workshop① on the afternoon of Day 1 and the Workshop② on the morning of Day 2 (via Zoom) **will be closed after the application deadlines**. The maximum number of applicants is 20. If the number of applicants exceeds the limit, selection will be made based on the details of the application.

### Day 1 March 8 (Wed)

#### 1. Symposium

“Sustainable Tourism  
in the Post Covid World”  
(JST) 10:00–12:00

[YouTube live]  
Open to the public  
(advance registration required)

#### Presenting Organizations

UNWTO RSOAP / JICA / Chiang Mai University / University of Science Malaysia / Universitas Gadjah Mada / Hanoi University / Souphanouvong University / Kyoto University of Foreign Studies

#### 2. Workshop①

Virtual Tour Making  
(JST) 14:00–17:00

[Zoom Classroom]  
**Max. 20 people**  
(advance registration required)

#### Coordinator

Eric Hawkinson (Professor, KUFS)

\*Participants will become storytellers and learn how to create their own tours.

### Day 2 March 9 (Thu)

#### 1. Workshop②

Virtual Tour Presentation  
in Groups  
(JST) 10:00–12:00

[Zoom Classroom]  
Participants: those who participated in the Workshop①

#### 2. Presentations of Best Virtual Tours

(JST) 14:00–16:00

[YouTube live]  
Participants: those who participated in the Workshop①② & anyone who registered in advance

Target participants for the Workshop: Undergraduates and graduate students (students from other universities are welcome) & young businesspeople

### How to apply

(For both Symposium and Workshop) Use either the QR code on the left or visit our website to apply.

Deadlines for application:

- Workshop: February 15 (Wed, JST)
- Symposium: February 28 (Tue, JST)

### Notes

- Workshop participants must attend the whole program (March 8-9) including the symposium.
- **Participants in the whole program will receive the official certificate.**
- For more information, please refer to the website: <https://unwto-ap.org/event/4ftlw/>

↓ SCAN TO REGISTER



URL: <http://tomorrowtourism.com>

### Contact

**UNWTO Regional Support Office for  
Asia and the Pacific (RSOAP)**

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